

INSPIRING PRESENTATIONS WORKSHOP

The Art of Inspiration

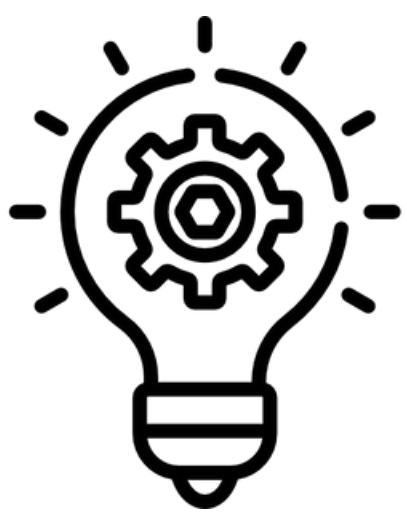
- Discover Inspiration
- Live Conviction
- Ignite Enthusiasm



THE ART OF INSPIRATION

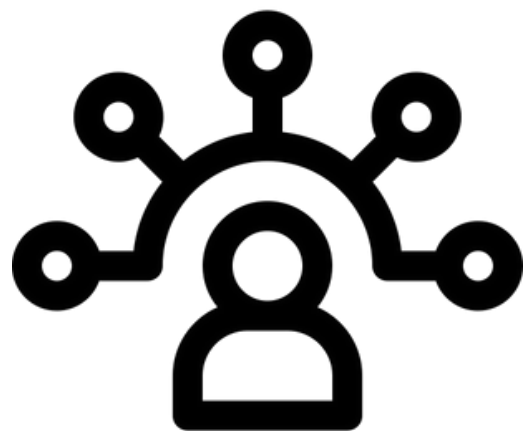
In today's fast-paced world, leaders and individuals face challenges in effectively communicating ideas that resonate and create lasting change. Whether in professional settings where driving cultural transformation is essential or in our personal lives, well-intentioned advice frequently fades into the background without making an impact. Without a structured approach to inspire and motivate those around us, achieving meaningful behavior change becomes a daunting challenge.

TOPIC 1:
THE POWER OF IDEAS



Inspire Action

TOPIC 2:
3 WAYS OF INFLUENCING



Expand Influence

TOPIC 3:
4 TOXINS FOR INSPIRATION



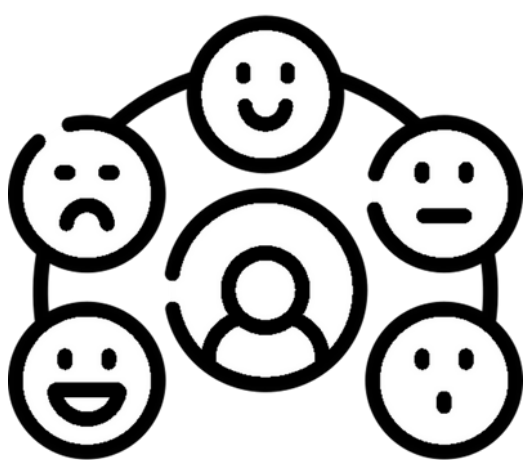
Eliminate Barriers

TOPIC 4:
PILLAR 1: AUTHENTICITY



Be Genuine

TOPIC 5:
PILLAR 2: EMOTIONS



Stir Feelings

TOPIC 6:
PILLAR 3: LOGIC



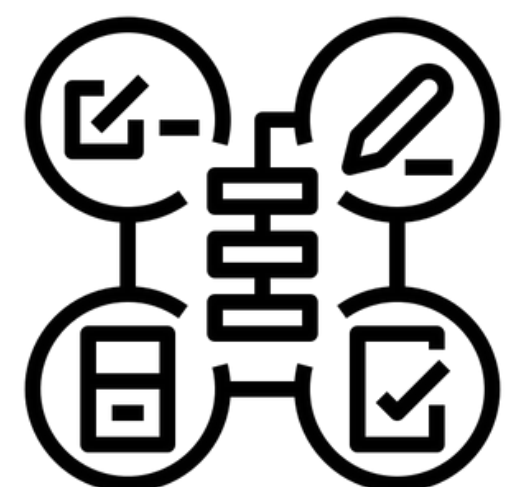
Ensure Clarity

TOPIC 7:
PILLAR 4: MEANING



Create Value

TOPIC 8:
FRAMEWORK: I.N.S.P.I.R.E.



Adopt Structure

Join us for a transformative two-day workshop exploring the Art of Inspiration. We will examine three key approaches to behavior change, uncover the four toxins that hinder motivation, and delve into the four essential pillars of inspiration: Authenticity, Emotions, Logic, and Meaning.

Through engaging activities, discussions, and real-world scenarios, participants will learn to cultivate an inspiring personality and master persuasive communication, supported by cutting-edge neuroscientific research. By embracing the holistic I.N.S.P.I.R.E. approach, you will discover how to convey messages that encourage action and foster positive change.

Each of us has the potential to inspire others; this workshop will equip you with the understanding, tools, and confidence needed to leave a lasting positive footprint in the world.



Business Relevance

- Content is rooted in **research, studies** and **expert advice**, combined with my experience as factory manager & head of operational excellence & training.
- All tools are tested and validated in **real-world business** environments, ensuring practical, high-impact results.
- This approach directly tackles business challenges with **proven solutions**, delivering significant ROI.



Inspiration & Neuroscience

- All content is grounded in **real-life stories and experiences**, ensuring authenticity.
- Incorporates **neuroscientific principles** to engage and inspire, appealing to both hearts and minds.
- Designed to drive meaningful action by combining **emotional connection** with **logical clarity**.



Effective Anchoring

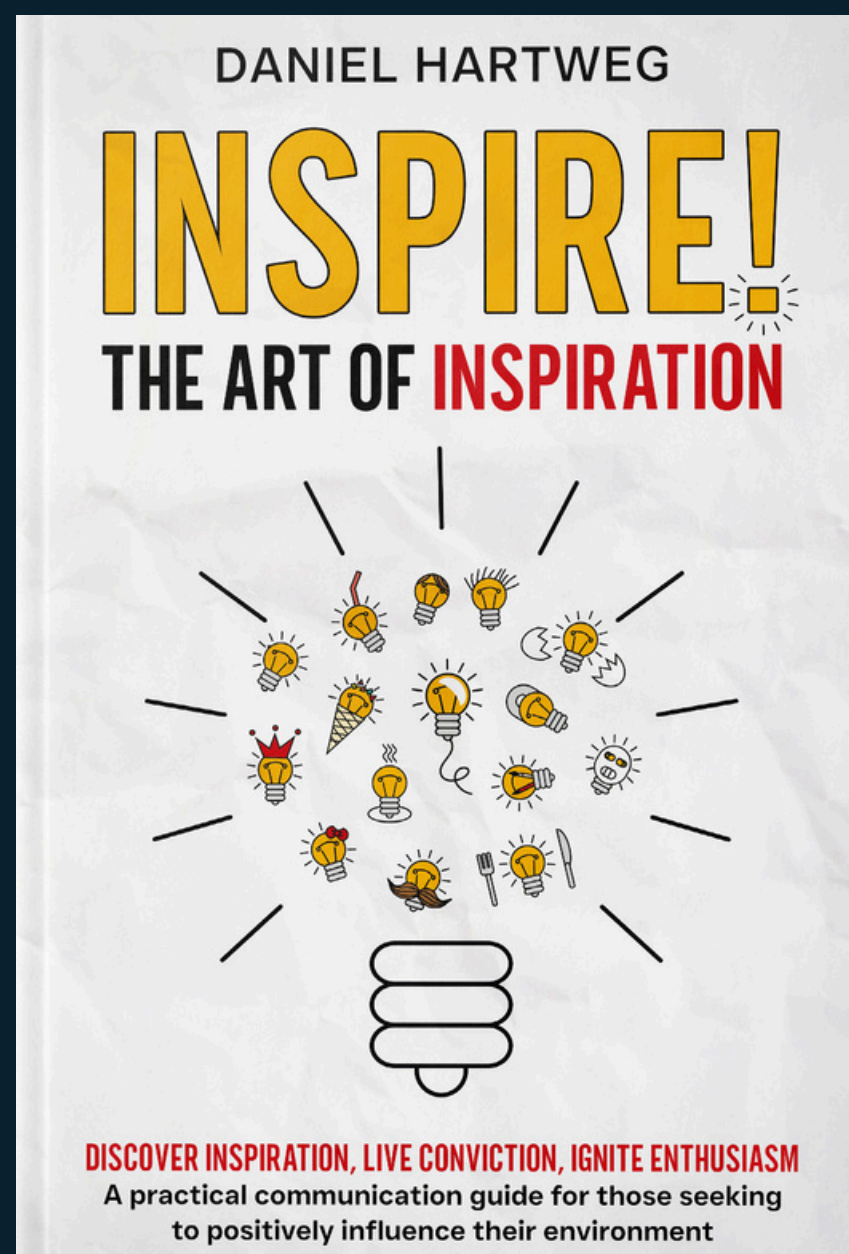
- **Follow-up programs** embed learning into routines and processes.
- Neuroscientific techniques ensure **long-term retention** and **practical application**.
- **Simple, business-relevant tools** are immediately applicable for solving common issues.

TAKEAWAYS

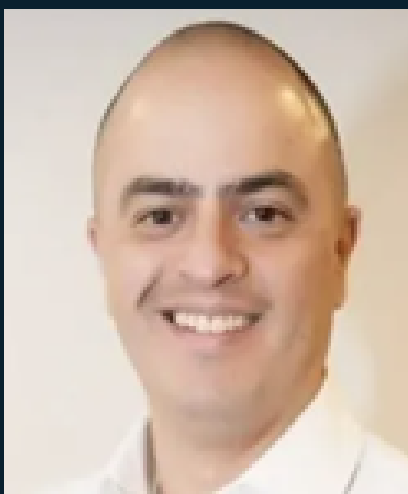
By the end of this workshop, participants will have:

- An understanding of how to effectively influence others.
- Insights into what to avoid when creating and delivering a presentation.
- A deep dive into the techniques and methods of the four pillars of inspiration: authenticity, emotions, logic, and meaning.
- A step-by-step approach to building an engaging storyline using the I.N.S.P.I.R.E. framework.
- A methodology for including a unique and memorable centerpiece in their presentations.
- A draft of their own inspiring and resonating presentation.

HANDBOOK



TESTIMONIALS



AUGUSTO R.

*Head of Supply Chain
Germany*

“I’ve attended to 4 workshops, and I want more...The workshops are very inspirational, practical, participative and funny. I always left the workshops with a clear mind on how to apply the content on a day-to-day basis. Besides, it amplifies the way you see things and people, as well as it helps to get to know yourself.”



SINEM T.

*Head of Human
Resources*

“I was incredibly excited about Daniel’s workshops. He brought the team closer together, strengthened conscious action and introduced us to tools in a new context. Thank you for the great time!”



LAURA W.

*Sourcing
Manager*

“The workshop was definitely one of the most inspiring trainings, I have attended so far. My highlights: Get inspired from new mindsets and to get to know new tools and ways of working, which can be applied directly to handle today’s challenges and improve your own performance and collaborations. Further, the cross-functional participants allowed us to learn from other people with different functions and perspectives.”



JUDITH V.D.W

*Quality
Control*

“Mindset challenging and Mindset changing – that is, in my opinion, what Daniel does or pushes forward in his workshops: for everyone, no matter what position you have in your company. It changes your way of behaving and arguing and working with your colleagues – this can change the whole company and the whole motivation of your team. It even helped me in my personal belongings and I can still benefit from the experience



DETLEV M.

*Director Operations &
Supply Chain*

“The very inspiring and interactive workshops contain all the necessary elements to leave the relics of the industrial age behind and develop a modern high performing organisation. This approach shows how micromanagement and obedience can be replaced by trust and autonomy. What I liked most was that it was possible to put the workshop contents directly into practice.”

TRAINER



My Purpose

“To inspire people to unlock their potential, so that they spread engagement, empathy and effectiveness.”



Daniel Hartweg



Education

Diploma degree of Industrial Engineering & Management
(Karlsruhe Institute of Technology)



Work

Author, Trainer, Founder & Managing Director
(The Mindset Challenger)
Head of Operational Excellence & Training (Lonza)
Site Director (Grünenthal)
Factory Manager (Coca-Cola)
Production Manager (Nestlé)
Market Focused Improvement Pillarleader –
Operational Excellence (Nestlé)
Industrial Performance Specialist (Nestlé)



Certifications

Master Black Belt – Lean Six Sigma
Black Belt – Design for Six Sigma
Total Performance Management Coordinator

FRAMEWORK

Duration: 2 days

Participants: 10-20

Trainer: Daniel Hartweg

Language: English, German

Sustainable application (optional): Weekly quiz question, cultural audit, coaching program

Fee: 5.500 CHF + Travel expenses



**THE MINDSET
CHALLENGER**

Daniel Hartweg

+41-(0)-79-6686983

themindsetchallenger@gmail.com

www.themindsetchallenger.com