

FIND YOUR PURPOSE WORKSHOP

Meaningful Pathways

- Passion discovery
- Value Alignment
- Strategic Planning



8 PILLARS OF PURPOSE DISCOVERY

In a world where clarity and meaning are often elusive, our “**Purpose-Driven Work: Finding Your Personal or Team’s Purpose**” workshop offers a transformative journey to uncover your true identity and significance.

This program is designed to help you and your team discover what drives you, what you excel at, what the world needs and how you can make a meaningful impact.

PILLAR 1:

PASSIONS



Follow Passions

PILLAR 2:

MEANINGFUL CONTRIBUTION



Create Impact

PILLAR 3:

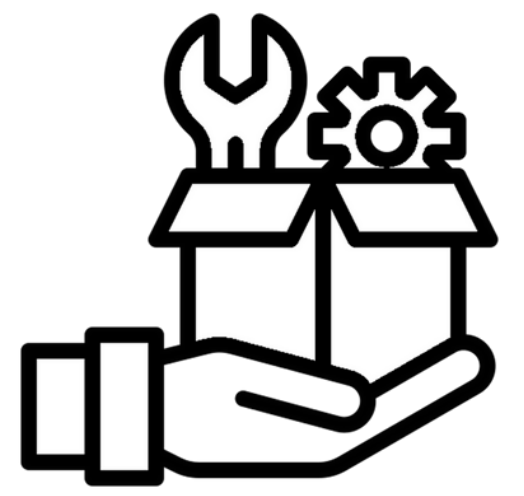
TALENTS & CORE COMPETENCES



Identify Talents

PILLAR 4:

PRODUCTS & SERVICES



Define Offerings

PILLAR 5:

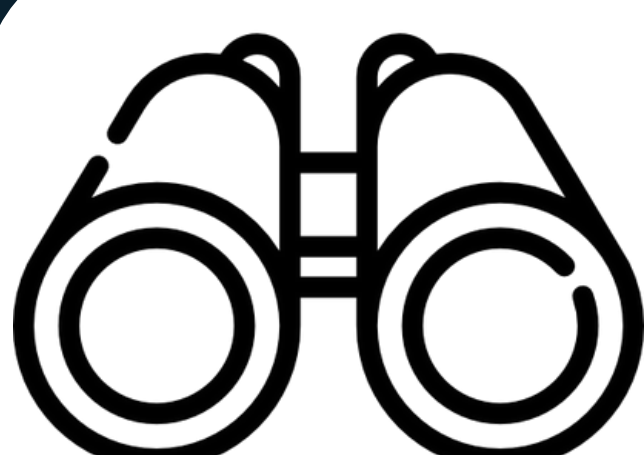
VALUES



Live Values

PILLAR 6:

VISION



Craft Vision

PILLAR 7:

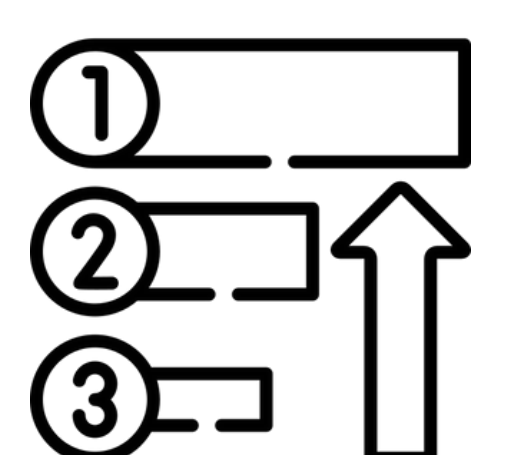
STRATEGY



Align Strategy

PILLAR 8:

PRIORITIES & ACTIONS



Set Priorities

Join us for a transformative two-day workshop where we explore the journey of finding your purpose. Through a structured process, participants will engage in activities that uncover their unique paths and empower them to live meaningfully.

Our comprehensive approach includes:

- *Treasure Hunt for the Past:* Reflecting on past experiences to uncover insights and patterns that reveal the purpose.
- *Clarity for the Present:* Assessing the current situation to align the activities with the identified purpose.
- *Vision for the Future:* Defining a clear vision, strategy, and actionable priorities to guide the journey towards purpose-driven work.



Business Relevance

- Content is rooted in **research, studies** and **expert advice**, combined with my experience as factory manager & head of operational excellence & training.
- All tools are tested and validated in **real-world business** environments, ensuring practical, high-impact results.
- This approach directly tackles business challenges with **proven solutions**, delivering significant ROI.



Inspiration & Neuroscience

- All content is grounded in **real-life stories and experiences**, ensuring authenticity.
- Incorporates **neuroscientific principles** to engage and inspire, appealing to both hearts and minds.
- Designed to drive meaningful action by combining **emotional connection** with **logical clarity**.



Effective Anchoring

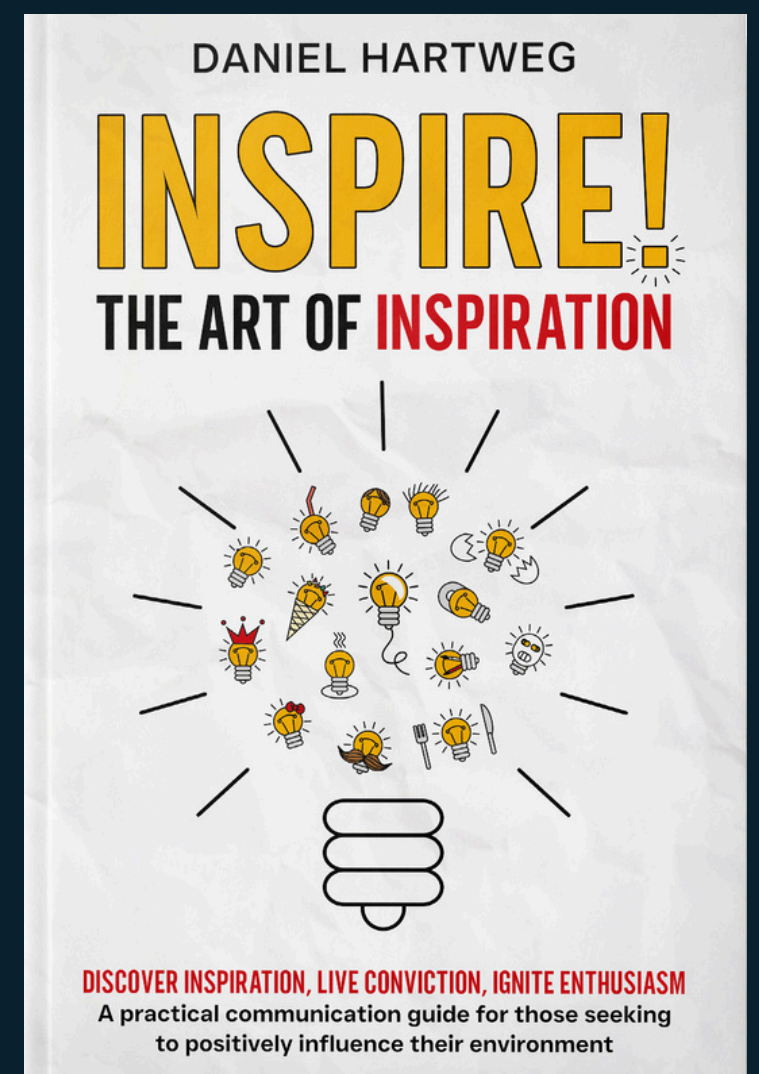
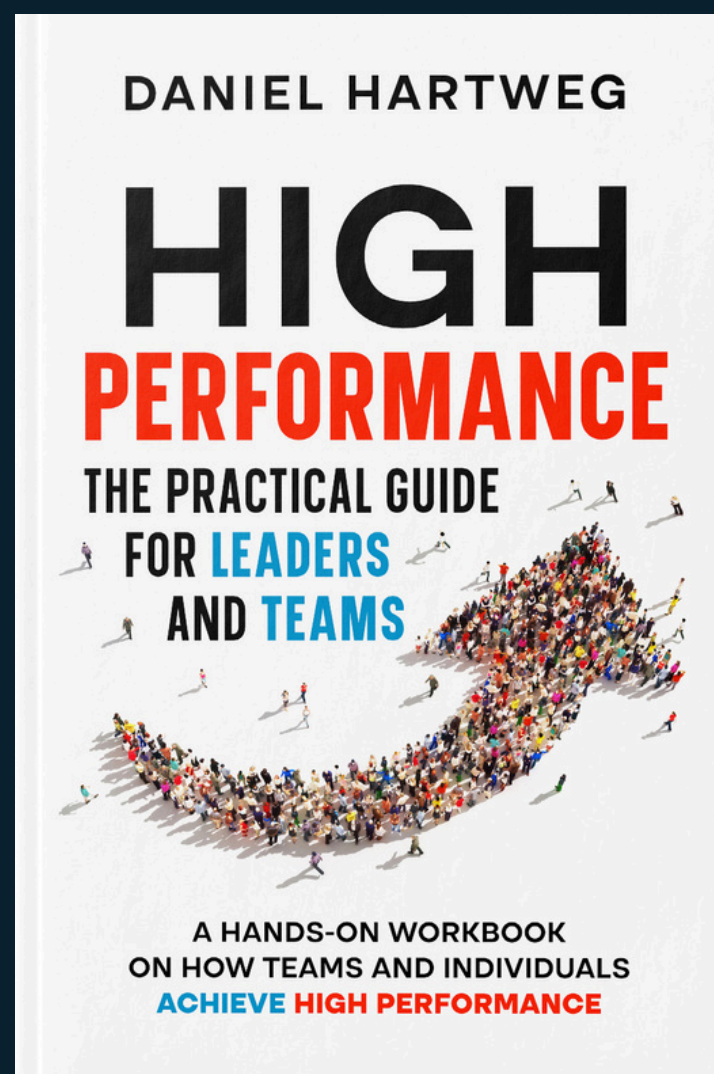
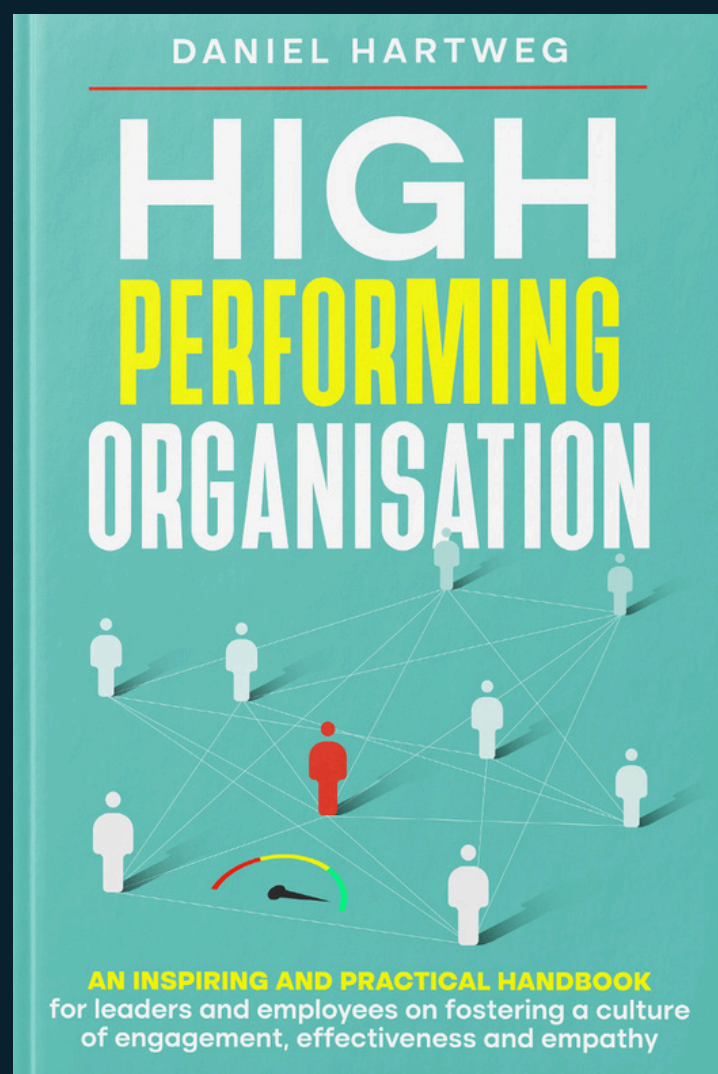
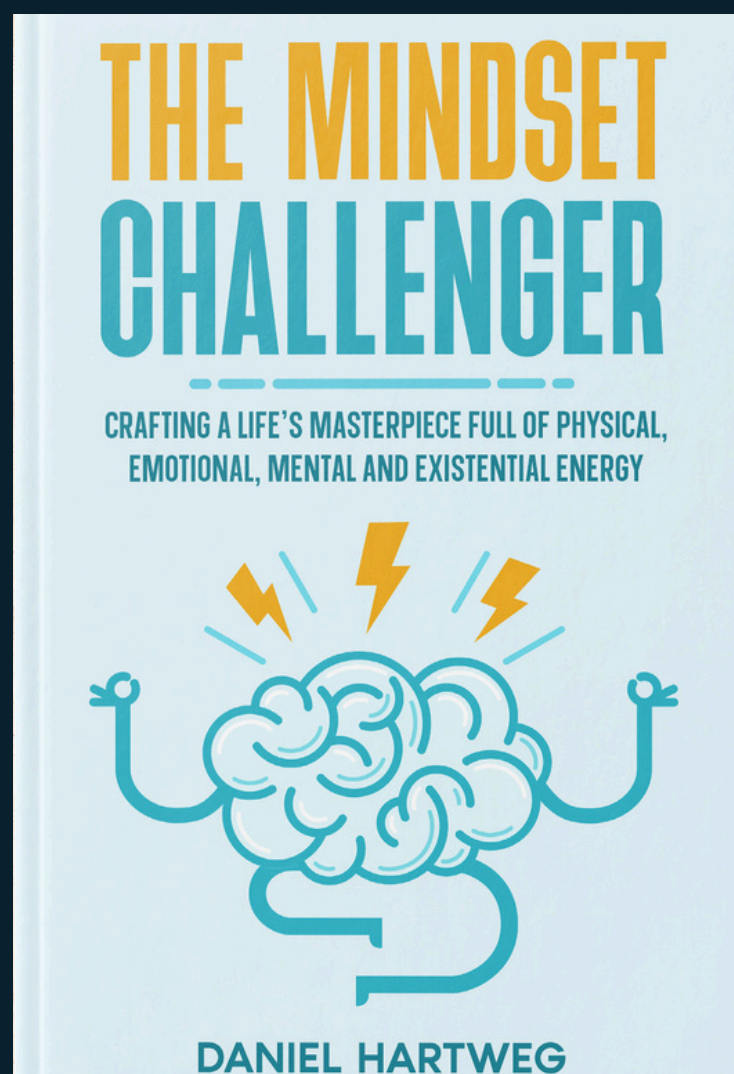
- **Follow-up programs** embed learning into routines and processes.
- Neuroscientific techniques ensure **long-term retention** and **practical application**.
- **Simple, business-relevant tools** are immediately applicable for solving common issues.

TAKEAWAYS

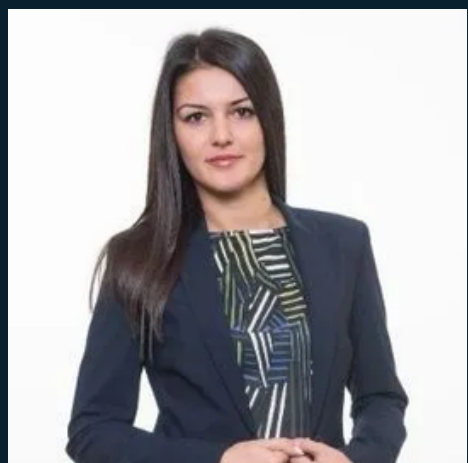
By the end of this workshop, participants will have:

- *Purpose Identification*: Clear understanding of individual or team purpose.
- *Talent Definition*: Clarity on core talents and guiding principles.
- *Product/Service Alignment*: Defined offerings that reflect the purpose.
- *Mastery & Planning*: Effective routines aligned with talents and principles.
- *Strategic Vision*: Defined vision and strategy aligned with purpose.
- *Actionable Tools*: Practical steps for a purpose-driven approach.

SUPPORTING HANDBOOKS



TESTIMONIALS



KATERINA R.
Head of Finance Projects

"I had the great pleasure to attend Daniel's 2 days outdoor workshop "Purpose". The workshop was focused on finding and expressing one's purpose. It can apply to either your professional or personal life. It was the perfect balance between learning, networking, practicing what we have learned and all this while exploring beautiful Switzerland. Daniel is very passionate about what he does and this shines through. I'd highly recommend joining one of Daniel's workshops and investing in your personal development. Thank you, Daniel!"

VOLKER N.
Director Quality

"I had the pleasure to participate in a unique 2-day outdoor workshop from Daniel with the scope to find my purpose. The workshop helped me to take a pause from the daily rush and listen to what I actually want and then gave tools how to get there. The combination of hikes, reflections, one-on-one talks and group discussions was very inspiring and supportive for my personal development."

DEISLAVA F.
Senior Trainer

"Great workshop, Daniel! It was the perfect combination of learning from and with others, discovering my purpose through the meditative impact of the beautiful Swiss nature! The balance between information, practice, and interaction was excellent! I gained tools that I can apply in my personal life and relationships! I highly recommend this workshop to anyone seeking to discover their 'Why!'"

JENS D.
Head of PM

"I was fortunate to attend an outdoor workshop titled "What is my purpose?" facilitated by Daniel. The experience of reflecting on and defining my WHY (Contribution & Impact), HOW (Core Competencies & Principles), and WHAT (Products & Services) in the stunning setting of the Alps was truly remarkable. This unique combination of hiking and learning not only provided me with clarity on what genuinely motivates me but also allowed me to form meaningful connections with fellow participants. The workshop was outstanding and has significantly aided me in understanding my personal and professional motivations."

CATERINA M.
Senior Quality Specialist

"This dynamic outdoor workshop has been one of the most inspiring job experience of my life. A breath from our frenetic life to reflect on our inner purpose through a series of practical, comprehensive and interactive exercises. The workshop was very well organized and the location in the middle of the mountain was simply amazing and empowering this experience!"

TRAINER



My Purpose

“To inspire people to unlock their potential, so that they spread engagement, empathy and effectiveness.”



Daniel Hartweg



Education

Diploma degree of Industrial Engineering & Management
(Karlsruhe Institute of Technology)



Work

Author, Trainer, Founder & Managing Director
(The Mindset Challenger)
Head of Operational Excellence & Training (Lonza)
Site Director (Grünenthal)
Factory Manager (Coca-Cola)
Production Manager (Nestlé)
Market Focused Improvement Pillarleader –
Operational Excellence (Nestlé)
Industrial Performance Specialist (Nestlé)



Certifications

Master Black Belt – Lean Six Sigma
Black Belt – Design for Six Sigma
Total Performance Management Coordinator

FRAMEWORK

Duration: 2 days

Participants: 10-20

Trainer: Daniel Hartweg

Language: English, German

Sustainable application (optional): Weekly quiz question, coaching program, anchored routines in daily work

Fee: 5.500 CHF + Travel expenses



**THE MINDSET
CHALLENGER**

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